

# University of Pretoria Yearbook 2017

## Hypermedia and mark-up languages 772 (IMY 772)

**Qualification** Postgraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 15.00

**Programmes** [BISHons Multimedia](#)

[BIT Information Technology](#)

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Module is presented in English

**Academic organisation** Information Science

**Period of presentation** Semester 1

### Module content

A study of hypermedia systems, specifically adaptive hypermedia systems, as well as data modelling, storage and retrieval, database structures and metadata. A study of different mark-up languages and their role in multimedia products with the emphasis on data structuring, hyper linking theories and models.

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